

**FEC FORM 5****REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation <b>Gun Owners of America, Inc.</b>		3. FEC Identification Number <b>C</b> <b>C90011693</b>
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 8001 Forbes Place, Suite 102		
(c) City, State and ZIP Code Springfield VA 22151-2205		
2. <b>Corporate filers only</b>	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>Individual filers only</b>	Name of Employer	Occupation

## 4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report  
☐ July 15 Quarterly Report  
☐ October 15 Quarterly Report  
☒ January 31 Year-End Report  
☐ 24-Hour Report  
☐ 48-Hour Report

b) Is this Report an amendment? Yes ☐ No ☒

## 5. COVERING PERIOD: FROM

M M	/	D D	/	Y Y Y Y Y Y
10		01		2012

THROUGH

M M	/	D D	/	Y Y Y Y Y Y
12		31		2012

6. TOTAL CONTRIBUTIONS .....

60867.87

7. TOTAL INDEPENDENT EXPENDITURES .....

60867.87

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Walter J. Olson

Walter J. Olson

01/31/2013

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

# **SCHEDULE 5-A** **ITEMIZED RECEIPTS**

PAGE 2 OF 8

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF FILER (In Full)  
Gun Owners of America, Inc.

<b>A. Full Name (Last, First, Middle Initial)</b> Gun Owners of America, Inc.			Date of Receipt	
Mailing Address 8001 Forbes Place, Suite 102			<div> <div>MM</div> <div>DD</div> <div>YYYY</div> </div> <div>10 / 08 / 2012</div>	
City	State	Zip Code	<b>Transaction ID : F56.4164</b>	
Springfield	VA	22151-2205	Amount of Each Receipt this Period	
FEC ID number of contributing federal political committee.	C		27235.36	
Name of Employer			Occupation	

<b>B. Full Name (Last, First, Middle Initial)</b> Gun Owners of America, Inc.			Date of Receipt	
Mailing Address 8001 Forbes Place, Suite 102			<div> <div>MM</div> <div>DD</div> <div>YYYY</div> </div> <div>10 / 23 / 2012</div>	
City	State	Zip Code	<b>Transaction ID : F56.4175</b>	
Springfield	VA	22151-2205	Amount of Each Receipt this Period	
FEC ID number of contributing federal political committee.	C		33132.51	
Name of Employer			Occupation	

<b>C. Full Name (Last, First, Middle Initial)</b> Gun Owners of America, Inc.			Date of Receipt	
Mailing Address 8001 Forbes Place, Suite 102			<div> <div>MM</div> <div>DD</div> <div>YYYY</div> </div> <div>10 / 30 / 2012</div>	
City	State	Zip Code	<b>Transaction ID : F56.4192</b>	
Springfield	VA	22151-2205	Amount of Each Receipt this Period	
FEC ID number of contributing federal political committee.	C		500.00	
Name of Employer			Occupation	

<b>D. Full Name (Last, First, Middle Initial)</b>			Date of Receipt	
Mailing Address			<div> <div>MM</div> <div>DD</div> <div>YYYY</div> </div>	
City	State	Zip Code	Amount of Each Receipt this Period	
FEC ID number of contributing federal political committee.	C			
Name of Employer			Occupation	

**SUBTOTAL** of Receipts This Page (optional) .....

60867.87

**TOTAL** This Period (last page carry total to Line 6) .....

60867.87

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 3 OF 8  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Gun Owners of America, Inc.

Full Name (Last, First, Middle Initial) of Payee

DeSumo Strategies, Inc.

Date

MM / DD / YYYY  
10 / 08 / 2012

Mailing Address

9211 Forest Avenue  
Suite 207

Amount

11966.67

Transaction ID : F57.4165

Purpose of Expenditure  
Postcard mailingCategory/  
Type 004Office Sought: ☐ House State: MT  
☒ Senate District: \_\_\_\_\_  
☐ PresidentCheck One: ☒ Support ☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:  
Denny RehbergCalendar Year-To-Date Per Election  
for Office Sought

11966.67

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee

DeSumo Strategies, Inc.

Date

MM / DD / YYYY  
10 / 08 / 2012

Mailing Address

9211 Forest Avenue  
Suite 207

Amount

11966.67

Transaction ID : F57.4167

Purpose of Expenditure  
Postcard mailingCategory/  
Type 004Office Sought: ☒ House State: MT  
☐ Senate District: 01  
☐ PresidentCheck One: ☒ Support ☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:  
Steve DainesCalendar Year-To-Date Per Election  
for Office Sought

11966.67

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee

DeSumo Strategies, Inc.

Date

MM / DD / YYYY  
10 / 23 / 2012

Mailing Address

9211 Forest Avenue  
Suite 207

Amount

3875.00

Transaction ID : F57.4176

Purpose of Expenditure  
Mailing servicesCategory/  
Type 004Office Sought: ☐ House State: MT  
☒ Senate District: \_\_\_\_\_  
☐ PresidentCheck One: ☒ Support ☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:  
Denny RehbergCalendar Year-To-Date Per Election  
for Office Sought

17492.68

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) \_\_\_\_\_

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

27808.34

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ..... ➤  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 4 OF 8  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Gun Owners of America, Inc.

Full Name (Last, First, Middle Initial) of Payee DeSumo Strategies, Inc.		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address 9211 Forest Avenue Suite 207		Amount 1192.72	
City Richmond	State VA	Zip Code 23235	Transaction ID : F57.4177
Purpose of Expenditure Mailing services	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: IN <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1192.72		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee DeSumo Strategies, Inc.		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address 9211 Forest Avenue Suite 207		Amount 1192.72	
City Richmond	State VA	Zip Code 23235	Transaction ID : F57.4179
Purpose of Expenditure Mailing services	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: IN <input type="checkbox"/> Senate District: 02 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Jackie Walorski		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1192.72		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee DeSumo Strategies, Inc.		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address 9211 Forest Avenue Suite 207		Amount 1192.72	
City Richmond	State VA	Zip Code 23235	Transaction ID : F57.4181
Purpose of Expenditure Mailing services	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: IN <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Joe Donnelly		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 2385.44		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		3578.16	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)			

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 5 OF 8  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Gun Owners of America, Inc.

Full Name (Last, First, Middle Initial) of Payee DeSumo Strategies, Inc.		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address 9211 Forest Avenue Suite 207		Amount 1192.71	
City Richmond	State VA	Zip Code 23235	Transaction ID : F57.4183
Purpose of Expenditure Mailing services	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: 02	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Brendan Mullen		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought 2385.43			
Full Name (Last, First, Middle Initial) of Payee DeSumo Strategies, Inc.		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address 9211 Forest Avenue Suite 207		Amount 22603.51	
City Richmond	State VA	Zip Code 23235	Transaction ID : F57.4185
Purpose of Expenditure Mailing services	Category/ Type 004	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: _____	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought 24988.95			
Full Name (Last, First, Middle Initial) of Payee i360, LLC		Date MM / DD / YYYY 10 / 08 / 2012	
Mailing Address P.O. Box 37046		Amount 921.01	
City Baltimore	State MD	Zip Code 21297	Transaction ID : F57.4169
Purpose of Expenditure List rental for postcard mailing	Category/ Type 004	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: MT District: _____	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: Denny Rehberg		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Calendar Year-To-Date Per Election for Office Sought 12887.68			

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

24717.23

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ..... ➤  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 6 OF 8  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Gun Owners of America, Inc.

Full Name (Last, First, Middle Initial) of Payee i360, LLC		Date MM / DD / YYYY 10 / 08 / 2012	
Mailing Address P.O. Box 37046		Amount 921.01	
City Baltimore	State MD	Zip Code 21297	
Purpose of Expenditure List rental for postcard mailing		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: MT <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Steve Daines		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 12887.68		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee i360, LLC		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address P.O. Box 37046		Amount 941.57	
City Baltimore	State MD	Zip Code 21297	
Purpose of Expenditure List rental for mailing		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: IN <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 25930.52		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee i360, LLC		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address P.O. Box 37046		Amount 235.39	
City Baltimore	State MD	Zip Code 21297	
Purpose of Expenditure List rental for mailing		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: IN <input type="checkbox"/> Senate District: 02 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Jackie Walorski		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 2620.82		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		2097.97	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures ..... (carry total from last page forward to Line 7)			

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 7 OF 8  
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NAME OF FILER (In Full)

Gun Owners of America, Inc.

Full Name (Last, First, Middle Initial) of Payee i360, LLC		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address P.O. Box 37046		Amount 235.39	
City Baltimore	State MD	Zip Code 21297	
Purpose of Expenditure List rental for mailing		Category/ Type 004	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: Joe Donnelly		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 26165.91		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee i360, LLC		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address P.O. Box 37046		Amount 235.39	
City Baltimore	State MD	Zip Code 21297	
Purpose of Expenditure List rental for mailing		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: 02
Name of Federal Candidate Supported or Opposed by Expenditure: Brendan Mullen		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 2856.21		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee i360, LLC		Date MM / DD / YYYY 10 / 23 / 2012	
Mailing Address P.O. Box 37046		Amount 235.39	
City Baltimore	State MD	Zip Code 21297	
Purpose of Expenditure List rental for mailing		Category/ Type 004	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 26401.30		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....		706.17	
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....			
(c) <b>TOTAL</b> Independent Expenditures ..... (carry total from last page forward to Line 7)			

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**PAGE 8 OF 8  
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Gun Owners of America, Inc.

Full Name (Last, First, Middle Initial) of Payee Midwest Communications		Date MM / DD / YYYY 10 / 30 / 2012	
Mailing Address 807 W. 37th Street		Amount 500.00	
City Hibbing	State MN	Zip Code 55746	
Purpose of Expenditure Radio ad		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: MN <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Chris Cravaack		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 500.00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Vote Rite Systems, Inc.		Date MM / DD / YYYY 10 / 08 / 2012	
Mailing Address 3440 Viking Drive Suite 105		Amount 730.00	
City Sacramento	State CA	Zip Code 95827	
Purpose of Expenditure List rental for postcard mailing		Category/ Type 004	Office Sought: <input type="checkbox"/> House State: MT <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Denny Rehberg		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 13617.68		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Vote Rite Systems, Inc.		Date MM / DD / YYYY 10 / 08 / 2012	
Mailing Address 3440 Viking Drive Suite 105		Amount 730.00	
City Sacramento	State CA	Zip Code 95827	
Purpose of Expenditure List rental for postcard mailing		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: MT <input type="checkbox"/> Senate District: 01 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Steve Daines		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 13617.68		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		1960.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures ..... (carry total from last page forward to Line 7)		60867.87	